

# GRAPHITE i2i

Insight to Implementation

## Going beyond *insight*.....

Graphite i2i has a mission to help our clients successfully implement plans to **create, grow or restore value** in their business. We specialise in bringing **simplicity, clarity and focus** to the **complex issues and uncertainty** businesses are facing today.

Clients who work with Graphite i2i can expect a **high quality service** and **personal support**. We bring ourselves to the work we do and are guided by a range of **principles and attributes**, including:

*Simplifying the complex and creating focus*

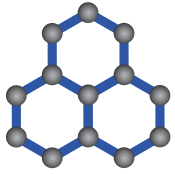
*Honest and open advice*

*A sense of fun and enjoyment*

*Clear, concise, communication*

*Calmness and resilience in times of stress*

*Long term relationships*



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...to **implement** change in your business

Known for creating a **solid blueprint for profit growth and value enhancement**, Graphite i2i links corporate strategic planning to governance and finance.

## Create, Grow, Restore Value

### Strategy

Visioning  
Current position analysis  
Strategic planning

### Governance

Performance Oversight  
Risk & crisis management  
Participation

### Finance

Corporate finance  
Financial management  
Financial planning & analysis

## Consulting

Discrete project or service with a defined scope

## Retainer

Ongoing regular assistance covering a range of services

## Advisory

Advisory Board or panel participation

Our clients come from a **range of backgrounds** and positions and require **tailored engagement structures** to suit their needs.

Typical client attributes:

- A **desire to grow their business** and **enhance value**
- *Multiple **options for the future***
- **Seeking** the benefits of gaining **clarity and focus**
- *Revenue of around \$5m - \$200m*

If you would like to know more, or to arrange an initial discussion, please visit our web site or contact us via email

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